



Invest in protecting
primates and habitats
worldwide.



Protecting primates and habitats worldwide



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Stephen Fry Actor

“We are meant to be a nation of animal lovers, so why the trade in a wild, social animal with complex needs is still legal, continues to astound me. Joey’s story is not unique – many of the monkeys rescued by Wild Futures have their own terrible tales. Taking part in this project was important to me and I sincerely hope that many people are moved to support Wild Futures’ work, so that the charity can campaign to put an end to the trade and rescue more monkeys in need.”



Julie Walters CBE Actress & Comedienne

“Having witnessed first-hand the rescue and rehabilitation work that the Wild Futures’ dedicated team carries out, I have no hesitation in offering my support to their valuable efforts to protect primates and habitats, and I wish their campaign to end the primate pet trade every success.”



Ricky Gervais Comedian & Actor

“Wild Futures provides care and protection to monkeys rescued from very sad situations, it is heartbreaking to hear about the suffering that occurs. Adopting a monkey in need is a great way to support this dedicated charity.”



Katie Melua Singer & Songwriter

“Friends of mine introduced me to the work of Wild Futures some time ago, and I am proud to be able to support their work through the ‘adopt a monkey’ scheme. The welfare and conservation work that Wild Futures undertake is both valuable and inspiring.”

WELCOME TO WILD FUTURES

Wild Futures is committed to protecting primates and habitats worldwide.

Why are we here? Firstly, primates are hugely threatened in the wild:

- 48% of all primate species face extinction due to man's actions
- Thousands of monkeys are taken from the wild and enter the \$12 billion global animal trade every year
- Animal trafficking is the 3rd largest illegal activity after the drugs and arms trade.

Secondly, we are experiencing a biodiversity crisis:

- The area the size of a football pitch is lost in the rainforest every second
- Thousands of species and habitats are listed as priorities for conservation under the UK Biodiversity Action Plan (UK BAP).

The work of Wild Futures covers many areas, depicted by the diagram below:

Wild Futures



One of our current largest projects is our rescue and rehabilitation centre in Cornwall: The Monkey Sanctuary. The centre is the first accredited sanctuary in Europe and has a global reputation for the quality of care, enclosure design and management techniques. Open for seven months a year, the Sanctuary offers a unique insight into primate conservation and welfare issues.

It costs approximately **£500,000** to run Wild Futures each year. The charity receives no government funding, therefore it relies solely on donations and income generated through The Monkey Sanctuary and the general public through fundraising efforts.

£20,000 builds a new enclosure for a group of monkeys

£14,000 funds a keeper for a year

£6,000 funds the specialist care, nutrition, medical and veterinary costs for one rescued monkey per year

£1,000 will help seed fund a project overseas

£500 will feed the sanctuary monkeys for one week

£40 will pay for an education session



AN AFFILIATION WITH **WILD FUTURES**

Corporate social responsibility (CSR) is about understanding how your business impacts the wider world. It is about taking a responsible attitude, doing positive things.

Having a reputation as a socially responsible business can set you apart from your customers.

An affiliation with Wild Futures will:

- Increase motivation amongst staff, boosting team morale, loyalty and productivity
- Encourage team building, helping to develop key skills for the workplace
- Enhance your brand and increase your reputation as a socially responsible company
- Enhance your green status
- Develop positive PR opportunities.

Wild Futures is a globally recognised brand. Advisors at governmental level, the charity communicates with a number of audiences.

- Our websites receive in excess of 40,000 page hits per month
- Our UK Sanctuary attracts 30,000 visitors per year
- Database of 10,000 supporters
- In excess of 2000 Facebook and twitter followers (growing at 4% per week)
- 1000's of subscribers to our monthly e-news
- Our education team deliver lessons, lectures and seminars to hundreds of students every year
- Cited in the national press and media on a regular basis.

WAYS TO GET INVOLVED

There are many ways to get involved with Wild Futures, offering you innovative and creative ways to reach new audiences or helping you to maintain existing customers by demonstrating a socially responsible and environmentally friendly business.

CORPORATE SPONSORSHIP

At Wild Futures we have numerous sponsorship opportunities, from sponsoring a fundraising event (running, walking, music, challenge and educational events) to capital projects such as new enclosures at The Monkey Sanctuary. Contact us for a list of current sponsorship opportunities.

CAUSE RELATED MARKETING

An increasing number of businesses are realising the benefits that can be derived from cause-related marketing (CRM) and are incorporating it as a marketing tool to achieve their marketing objectives. Contact us now to discuss the kinds of packages that have been arranged in the past and how you could potentially unleash business success by aligning your products directly with the Wild Futures brand.

CHARITY OF THE YEAR PARTNERSHIP

Organisations often wish to select a charity for the year. Wild Futures can visit your business to present our charity's aims and objectives to your staff. We will provide you with an account manager who will be dedicated to ensuring the charity of the year partnership is maximised. The account manager will meet with your charity coordinator to discuss the support and materials available to your business, help them tailor a bespoke events calendar and plan PR activities throughout the partnership. Contact us to find out more.

GIFTS IN KIND

We accept gifts in kind from items such as cups and saucers, computer or office equipment to vehicles. Wild Futures would also be very grateful for any raffle and auction prizes, or even items for our event goodie bags.

CORPORATE ADOPTION SCHEME

Our corporate adoption scheme is great value for any sized business and offers an array of benefits. Below are the main options offered but we are always happy to discuss a bespoke package.

Platinum

- Monkey Adoption – your choice
- Listing in newsletter
- Advert in e-news
- Logo on website
- Free entry to team building event x 6
- Listing on Roll of Honours board at The Monkey Sanctuary
- Visitor passes to The Monkey Sanctuary
- Corporate adopter logo

Gold

- Monkey Adoption – your choice
- Listing in e-news
- Logo on website
- Free entry to team building event x 4
- Listing on Roll of Honours board at The Monkey Sanctuary
- Visitor passes to The Monkey Sanctuary
- Corporate adopter logo

Silver

- Monkey Adoption – your choice
- Listing in e-news
- Listing on website
- Free entry to team building event x 2
- Visitor passes to The Monkey Sanctuary
- Corporate adopter logo

Bronze

- Monkey Adoption – your choice
- Listing in e-news
- Listing on website
- Visitor passes to The Monkey Sanctuary



PAYROLL GIVING

Payroll giving is an effective and tax efficient way for employees to donate to a charity. Contact us now to discuss how easy this is to set up. We have literature for you to send out to your employees to help educate and raise awareness of this effective method of raising funds.

KEEPER FOR A DAY EMPLOYEE EXPERIENCE

At Wild Futures we have developed a unique 'Keeper for a Day' experience for local businesses to enjoy, which is a proven great team building initiative. This special experience takes place at our flagship project, The Monkey Sanctuary in Cornwall.

The day involves the following activities:

- Enrichment workshops with a qualified and specialist keeper
- Time to observe your enrichment being used by the resident monkeys
- Keeper talks
- Leaf walks on the coast path and Monkey Sanctuary gardens
- Sanctuary tour
- Photo opportunities throughout the day
- Press release
- Lunch
- Tea, coffee and soft drinks throughout the day
- Presentation on the work of Wild Futures.

Contact us for a full schedule of the day and prices.

EMPLOYEE VOLUNTEERING PROJECTS

Wild Futures' flagship project, The Monkey Sanctuary, Cornwall has numerous activities throughout the year that employees can volunteer on. This includes maintenance work, painting, improving the native wildlife gardens but also office work if desired. Tea and coffee is provided throughout the day and lunch can be booked at The Treetop Café.

EMPLOYEE FUNDRAISING

Employees can get involved in fundraising for Wild Futures either by getting involved in one of our events such as our sponsored cycling event or 'Go Wild' initiative or they can organise their own event. Our fundraising team will support them with advice and fundraising materials. Our experienced events team can also offer support and templates for designing a bespoke fundraising event.





Protecting primates and habitats worldwide

Contact us to arrange a meeting to discuss the opportunities for you.

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